



**Better
Homes**
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REAL ESTATE

2025 HOME TRENDS

As part of the Better Homes and Gardens Real Estate network, I have access to the latest trends to help you make the best decisions in your home journey.

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STAMP ON PERSONALITY

Maximalism

Gen Z is taking maximalism to new heights celebrating the idea that 'more is more' when it comes to design and decor. Key features include bold colors, flashy designs, knick-knacks, heavy furniture and busy art.

Minimalism

Millennials are championing minimalism in home decor. They're drawn to serene, clutter-free spaces that exude calmness and simplicity. Their preferred style includes monotone/muted colors like grey and beige, clean lines, simple shapes, open floor plans, multi-functional furniture and blank walls.



Vintage, Cottage Core and Mid-Century Vibes

No cookie-cutter design to be found here! Younger generations embrace DIY projects and upcycled furniture with mid-century modern or contemporary twists.

Paint Positivity

A color change remains the best way to personalize a home. Easy and inexpensive, small DIY paint projects are how consumers are choosing to customize their spaces.



THE OPEN HOUSE: DIY-INSPIRED PROJECTS

Small But Mighty

Don't sacrifice style or functionality in a small room. Transform spaces with wainscoting, shiplap, color drenching, shelving and archways.

Simple Kitchen Upgrades

Popular low-cost, big-impact kitchen refreshes include replacing old vinyl floors, painting kitchen cabinets and adding a wallpaper backsplash. Homeowners are also replacing countertops with quartz, laminate or butcher block materials.

Easy Living Room Updates

Living rooms are getting mini-makeovers with the addition of gallery walls, framed televisions and other simple treatments.



Bringing the Spa to You

Consumers are looking for a space to wind down and have turned to their bathrooms as the solution. A unique vanity is a great way to create an elevated vibe.



Cozy Bedrooms

Faux fireplaces in bedrooms create that cozy aesthetic home buyers are seeking. Other upgrades include wallpapers featuring blues and sage green colors, a distinctive headboard, ambient lighting, curtains, and comfy duvets and blankets.

New Spin on a Spare Room

Along with the primary suite, homeowners are also making the effort to add personality to their kids' bedrooms and guest rooms.

MAKING SPACE

A Sleek Entrance

Make a strong first impression by adding baskets, wallpaper, stylish rugs and upgraded lighting to entryways.



DIY Built-Ins

Bookcases, entertainment areas or extra storage add function and beauty to living and family rooms.

Hardworking Kitchens

Homeowners appreciate multifunctional kitchen spaces and layouts, whether they're working remotely or hosting a large gathering.



Add-Ons

Homeowners are getting savvy in creating additional space. Hot trends include replacing and insulating garage doors, converting garages into living areas, finishing basements and adding bathrooms.

Design Notes
